### Class Profile
- **376 Students**
- **51% Male, 49% Female**
- **81% Secured Full-Time Employment**
- **$48,798 Average Starting Salary**

### Industry
- **27% Financial Services**
- **20% Accounting**
- **16% CPG / Retail**
- **7% Professional Services**
- **6% Technology**
- **5% Manufacturing**
- **5% Government / Non-Profit**
- **14% Outside Above Industries**

### Area of Focus
- **44% Accounting**
- **20% Marketing**
- **18% Finance**
- **7% General Business**
- **7% Human Resources**
- **3% Operations**
- **1% Information Systems**

### Internship
- **78% Completed 3INO**
- **22% Did not secure an internship**
- **56% Secured an internship**
- **92% Completed internship & secured full-time employment upon graduation**
- **44% Did not complete 3INO**

### Top Employers
- PwC
- Deloitte
- KPMG
- TD
- Scotiabank
- RBC
- PepsiCo

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**Collection period:** Ends 6 months after convocation; sharing information is voluntary.
**Response rate:** 9% of graduating class.

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